

Privacy Policy

This privacy policy describes the collection, use and processing of personal data by Svenska Bioenergiföreningen Service AB (The Swedish Bioenergy Association, including the magazines Bioenergi and Bioenergy International, in this document “Svebio”) acting as the data controller of this information as defined by General Data Protection Regulation of the European Union (EU GDPR).

About Svebio

Svebio is a non-profit organization open to everyone who wants to contribute to the association’s objectives. We are a member network representing companies, research institutions, associations and individuals interested in the bioenergy sector.

Our vision and mission statement:

- Our vision is to be the leading representative and an international model for the development of bioenergy in a sustainable society.
- Svebio should promote and develop the use of bioenergy in an economically and environmentally optimal way, nationally and internationally. Svebio should therefore take advantage of members’ interests, as well as provide necessary service.
- Svebio should be the meeting place for companies, researchers, opinion- and decision makers.
- Svebio operates through information, advocacy and economic policy impact. We publish and distribute information through The Magazines Bioenergi and Bioenergy International as well as through our newsletter (BinBip), websites and social media.
- We have an important role in forming opinion through articles, press releases, consultations, reports, conferences and personal contacts and meetings with politicians and authorities etc.
- A central part of Svebio’s activities are the conferences – important meeting places for the industry.

The Secretariat handles the daily operations of the organization and is located at:

Svebio, The Swedish Bioenergy Association

Kammakargatan 22, SE-111 40, Stockholm, Sweden

Tel. +46 8 441 70 80, E-mail: gdpr@svebio.se, www.svebio.se

Data Protection

Svebio is committed to the highest data privacy standards and to protecting the personal data we collect and process.

The information you provide is used exclusively by Svebio for the purposes of executing our mission and activities. No information supplied to us is sold/passed onto any third parties.

To ensure our commitment to data privacy, Svebio has developed this data privacy policy. Please read this privacy policy carefully to understand the personal data we collect, use and share including your rights as a user.

If you have any queries regarding the handling of your personal data by Svebio, please contact gdpr@svebio.se and we will ensure a prompt response. To know more about your data protection and privacy rights, please visit the Swedish Supervisory Authority:

[Commission for Protection of Privacy](#)

Purpose of Data Collection

Svebio is committed to our mission to promote sustainable bioenergy development and to offer our members and networks the most updated and reliable information on bioenergy.

The personal data we gather is used primarily for the purpose of:

- Facilitating your access to member exclusive content (e.g. newsletters, subscriptions of magazines)
- Distribution of magazines
- Contacting you to provide information on press releases, articles, event invitations, new publications etc.
- Fulfilling your specific requests for information on bioenergy
- Organizing of events and workshops relevant to bioenergy
- Provide relevant and updated information about the organization and your membership (e.g. info about annual meetings, our activities, invoices etc)

- Ad sales / supporter sales
- Invitations to take part in projects and working groups
- Invitations to speak at our conferences and events

How we collect data

We primary collect data in the following ways:

- Member application forms sent by the Data Subject
- Subscriptions to newsletters and magazines
- Website feedback forms in relation to events, publications, subscriptions etc.
- Conference registrations
- Exchange of contact cards, personal meetings, at events and meetings
- We also purchase certain addresses from company data providers and collect contact information from public registers and websites.

Personal data we collect

- Contact Information: First Name, Last Name, Email Address, Postal Address, Telephone Number, City, Country
- Professional Information such as: Affiliation, Position in Organization (sometimes) For those who have registered as users on the magazines' websites, your login information is stored in our systems to give you a better digital experience based on your choice of news.
- Portrait photos of conference speakers.
- Communication Preferences: Subscription to Emails, subscription to printed magazines.
- Svebio does not intentionally collect any sensitive personal data (race, political affiliation, ethnic origin, religious or philosophical beliefs, trade union memberships, genetic data, biometric data, data concerning your health and sexual orientation). Our intention is not to process such data unless you explicitly provide such sensitive information to us (e.g. dietary requirements for attending our events).
- The Svebio website also automatically collects information about your use of the website. Such data is collected through our servers and the use of cookies and other technologies – See the section on cookies. This information includes:

1. Data such as computer/device information, location, IP address, browser type and other technical identifiers.
2. Usage data such as clicks including data and time stamp, search times used, and pages visited etc.

It is optional for you to submit your contact information to us, to sign up for our newsletters and other products and services. If you do not provide your contact information, we are unable to send the newsletters or offer these products and services.

Data Storage and sharing

Your personal information is primarily stored in Svebio's CRM system. Svebio also uses third party services and cloud hosting services for digital marketing, such as digital distribution of newsletters and press releases, sales support systems, web development platforms (CMS), that may access certain personal data and, in some cases, store such data on servers outside the EU. Such information is only stored to provide those services. When interacting with our digital platforms, your consent and personal data are covered by the terms and privacy policies of each of these platforms. Svebio uses services that have strict data protection standards. In case of breach, Svebio shall take the necessary measures with third parties to promptly inform affected users.

Your data will be stored as long as you are the designated point of contact of a particular organization, a member of Svebio, subscriber to our mailings or a subscriber of our magazines. Your information will be stored for the time that is strictly necessary to achieve the purpose(s) for which they are collected.

Data Sharing

As a not for profit organization, Svebio does not share or sell any personal data to third parties for commercial purposes.

We may share your data so as to complete a transaction or provide a service you requested/authorized (e.g. organizers of a study trip).

We may need to disclose your personal data if required by law or to comply with a court order served upon us in connection to our website, social media, implementation of EU GDPR or to protect and defend the legal rights and interests of Svebio and members.

Rights as Data Subjects

Should you wish to rectify or remove any or all information that we have about you or your organization, you can always do so by:

- Accessing your subscription preferences in our online marketing platform. You have access to the subscription via links provided at the bottom of each mailing.
- You are also requested to send an email to Svebio gdpr@svebio.se with specific requests to modify/add/delete any information. We will ensure a prompt response to any such requests.

Request a copy

You, as a data subject, can request for a copy of your personal information stored by Svebio. A reasonable administrative will be charged by Svebio for complying with your request.

Risk Assessment

The processing of your personal data was self-assessed as presenting limited risks for your fundamental rights considering that only professional information is used, and adequate measures are in place to prevent data breaches.

Data Security

Svebio takes all necessary precautions to safeguard your personal information against loss, theft and misuse and unauthorized access, disclosure, alternation and destruction through the use of appropriate administrative, physical and technical measures.

Website, Social Media and Cookies

Cookies

Our website or social media channels may use tracking techniques such as cookies for collecting technical information about your use for the purpose of improving and tailoring their content and making it more user-friendly. Cookies are stored on your computer and

enable us to track your computer's use of the website and, for registered users, to manage their access to specific content.

We also use performance cookies to provide anonymous statistics on how our website is used.

It is possible for you to disable or delete cookies within your specific browser options, although this may impair your use of the website or will require you to resubmit your credentials to access member's or subscriber's content.

We do not use cookies for:

- Collect any personable information
- Collect and sensitive information
- Pass information to any third parties

Third Party Websites, Social Media and Mailing

On our website, we include functionality provided by third parties: e.g. Facebook Like and/or Share in Svebio news. Our website content also may have links to third party websites and social media platforms. These links are provided for your convenience only. Svebio also has social media accounts on the following platforms (Facebook, Twitter, LinkedIn, YouTube). Svebio does not endorse, approve or take any responsibility for the websites or social media channels which we provide links to. We also do not endorse, approve or take any responsibility for their availability, performance, content or for the use of such websites or social media channels or any information contained therein. When interacting with our social media channels and online marketing platforms, your consent and personal data use are covered by the terms and conditions and privacy policies of each of these platforms.

Policy Update

Svebio may change this privacy policy from time to time. Any changes will be posted on this webpage with an updated revised date.

Last Updated: 21 May 2018